

Contents

<i>Martin BOSÁK – Juliána TOKÁROVÁ</i> Optimization of Business Production Processes	7
<i>Zuzana KUDLOVÁ</i> Glass ceiling versus Glass Cliff	15
<i>Juliána JENČOVÁ</i> Evaluation of the Economic Performance of the Company in the Construction Industry by Application of Multikriterial Decision-making Methods	20
<i>Kamila SOTÁKOVÁ</i> Analysis of the Development of the Cryptocurrency Bitcoin	32
<i>Kludia ŠOLTÉSOVÁ</i> Solving a Transportation Model Using Various Optimization Methods	44
Reviews	
<i>Vanda LIESKOVSKÁ</i> FORET, M. – MELAS, D. 2001. <i>Marketingový výzkum v udržitelném marketingovém managementu</i> . 1. vyd. Praha : Grada Publishing, 2021. 168 s. ISBN 978-80-271-1723-9.	57